



Proserpine

Showgrounds

June 21 - 22 June

111th Annual

Regional Show

Sponsorship Package 2024

The Biggest Family Event in the Whitsundays



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**111th Annual Regional
Show**

The Proserpine Agricultural, Pastoral & Industrial Association is presenting the 111th Annual Show Whitsunday in 2024, the longest running event in our wonderful region. It is also the largest social event in the region. Show Whitsunday attracts over 10,000 visitors and competitors to our wonderful region.

The show's diverse program provides numerous opportunities for the many talented people of the Whitsunday region to show off their creative crafts and skills. The program also includes many competitions in a variety of areas from cooking to equestrian events. Sections and exhibits include, but are not limited to, cattle, poultry, woodchop, art, horticulture, needlework, photography and much more.

The event also provides further opportunities for a variety of local businesses to promote their various products and services to the general public, allowing them to take the time to answer questions, discuss options and make sales over the 2 days.

And what would a show be without entertainment and food? From the wonderful show rides, traditional show fare such as dagwood dogs and waffles, to the free entertainment in the main ring, and of course, the massive fireworks on Friday night. We also have a number of not for profit groups that use the show for their main fundraising activities from the hardworking Rotary and Lions Clubs in the Dining Hall to the Junior Rugby League's 'Guess the weight of the bull' competition!

As you can see, the annual show is not just about ferris wheels and fairy floss. It's about community, and our small, but incredibly hardworking and dedicated volunteer committee, and workers put in many hours to ensure its' continued success. All monies raised are put directly back into the showgrounds and it's facilities, so that the region's community groups, and the general public can enjoy the facility throughout the year.

If you are interested in becoming an important part of this region's most iconic event in 2024, please read on for further information. We would love to have you join us. Please do not hesitate to contact us if you have any queries. Our team will be happy to help.



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SPONSOR BENEFITS	PLATINUM LEVEL \$5000	GOLD LEVEL \$3000	SILVER LEVEL \$1500	BRONZE LEVEL \$500
Naming rights of a selected part of the show negotiated with Assoc	●			
Show Attendance package <ul style="list-style-type: none"> 4 weekend entry passes Bar Tickets / Meal tickets 	●			
<ul style="list-style-type: none"> Weekend family pass - 2 adults / 2 children 		●	●	●
Sponsor supplied signage or banners displayed in a suitable location <ul style="list-style-type: none"> Up to 3 supplied signs or banners of any size 	●			
Sponsor supplied signage or banners displayed in a suitable location <ul style="list-style-type: none"> Up to 2 supplied signs or banners of any size 		●		
Sponsor supplied signage or banner displayed in a suitable location <ul style="list-style-type: none"> Size - up to 1200mm x 600mm 			●	
Sponsor supplied signage or banner displayed in a suitable location <ul style="list-style-type: none"> Size - up to 900mm x 600mm 				●
Sponsor supplied permanent signage in showgrounds in an agreed location negotiated with the Assoc	●			
Business logo included on Show Whitsunday Website	●	●		
Business advert included on Show Whitsunday Facebook page	●	●		
Free trade site during the show 6m Frontage <ul style="list-style-type: none"> 4 Single Passes for trade site (extra can be purchased) 	●			
Free trade site during the show 3m Frontage <ul style="list-style-type: none"> 2 Single Passes for trade site (extra can be purchased) 		●		
Inclusion in all advertising prior to the show <ul style="list-style-type: none"> Television / Print Media Social Media Sites (Facebook & Instagram) 	●	●		
Inclusion in advertising prior to the show <ul style="list-style-type: none"> Print Media / Social Media Sites (Facebook & Instagram) 			●	
Business Promotion interview in main ring with show announcer	●	●		
Inclusion in Main Arena PA advertising throughout the show	●	●	●	
Business Name listed in show program	●	●	●	●
Entry to the Members Bar area during open times—Friday	●	●	●	



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SPONSORSHIP AGREEMENT

Company: _____
Company contact name: _____
Phone: _____
Address: _____
Email: _____
Signature: _____

I confirm we would like to apply for the following sponsorship opportunity:

Sponsorship Level	Amount	
Platinum Sponsor	\$5,000.00	<input type="checkbox"/>
Gold Sponsor	\$3,000.00	<input type="checkbox"/>
Silver Sponsor	\$1,500.00	<input type="checkbox"/>
Bronze Sponsor	\$ 500.00	<input type="checkbox"/>
Donation (please specify amount)		

PLEASE EMAIL FORM TO: reception@showwhitsunday.com.au

For further enquiries contact:

Sue Quantock - Secretary - Phone 0458 451 126